

# MACKAY CUTTERS 2012 SPONSOR PACKAGES

## STAKEHOLDER

### Cost

\$5K per year

### Benefits

- 4 Reserved grandstand tickets to all 11 Mackay Cutters home games of the 2012 competition season
- Business Logo (or family name) in a dedicated section on the Mackay Cutters website with direct linkages
- Recognition on the Sponsor Banner displayed at home games
- Recognition in the Mackay Cutters Monthly E Newsletter
- Club Merchandise for 2 people
- Complimentary Invitations for 2 people to all catered Mackay Cutters functions (Season Launch, Golf Day, Mid-Season Function, End of Season Awards Dinner)
- Field perimeter signage space. Exact measurements to be advised once stadium is nearing completion (artwork, supply and erection of sign is at sponsor's expense).
- 10% off all Mackay Cutters merchandise

## GOLD BUSINESS CLUB

### Cost

\$5,000 + GST per year

### Benefits

- 8 Reserved grandstand tickets to all 11 Mackay Cutters home games of the 2012 competition season
- Business Logo (or family name) in a dedicated section on the Mackay Cutters website with direct linkages
- Recognition on the Sponsor Banner displayed at home games
- Recognition in the Mackay Cutters monthly E Newsletter
- Club Merchandise for 4 people
- Complimentary Invitations for 4 people to all catered Mackay Cutters functions (Season Launch, Golf Day, Mid-Season Function, End of Season Awards Dinner)
- 1 x Framed Official Team photo including representatives of your business
- 10% off all Mackay Cutters merchandise

## CUTTERS CLUB 17

### Cost

\$3,300 + GST per year

### Benefits

- PA Announcement when team is introduced at start of game and after half time e.g. "Number 7, Grant Rovelli, sponsored by ABC Company"
- Same announcement when that jersey number scores a try or kicks a goal
- Sponsors logo beside the number when the team is released each week on the Mackay Cutters website
- 2 Reserved grandstand tickets to all 11 Mackay Cutters home games of the 2012 competition season
- Signed, framed Jersey or framed team photograph (your choice)
- Business Logo (or family name) in a dedicated section on the Mackay Cutters website with direct linkages where possible
- Recognition on the Sponsor Banner displayed at home games
- Recognition in the Mackay Cutters monthly E Newsletter
- Club Merchandise for 2 people
- Complimentary Invitations for 2 people to all catered Mackay Cutters functions (Season Launch, Golf Day, Mid-Season Function, End of Season Awards Dinner)
- 10% off all Mackay Cutters merchandise



## SILVER BUSINESS CLUB

### Cost

\$2,500 + GST per year

### Benefits

- 4 Reserved grandstand tickets to all 11 Mackay Cutters home games of the 2012 competition season
- Logo placement (or family name) in a dedicated section on the Mackay Cutters website with direct linkages where possible
- Recognition on the Sponsor Banner displayed at home games
- Recognition in the Mackay Cutters Monthly E Newsletter
- Club Merchandise for 2 people
- Complimentary Invitations for 2 people to all catered Mackay Cutters functions (Season Launch, Golf Day, Mid-Season Function, End of Season Awards Dinner)
- 1 x wall plaque in recognition of your business sponsorship
- 10% off all Mackay Cutters merchandise

## STADIUM SIGNAGE

### Cost

\$2,500 + GST

### Benefits

- Initial supply and erection of signage in the Stadium is at own expense (artwork must be provided).
- Exposure to:
  - Mackay Cutters home games
  - Mackay & District Rugby League Final Series
  - NRL Pre-Season Trial Matches\*
  - Other events held at the Stadium\*
- 10% off all Mackay Cutters merchandise

\* Mackay Cutters sponsor signage will only remain in place for other events if it doesn't conflict with individual sponsors of those events